

## Historic, archived document

Do not assume content reflects current  
scientific knowledge, policies, or practices.



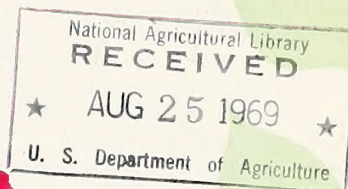


62

Ro

# Star<sup>®</sup> Roses

THE CONARD-PYLE CO. • WEST GROVE, PA. 19390 • FALL 1969




NEW FOR 1970  
LAURA





# The Only All-America Award Winner for 1970

## First Prize

 Hybrid Tea. (Boerner.) *Plant Pat. 2774*. This fine new rose is bound to attract attention because it was the only one under trial this year that was judged worthy of the All-America Award. And its name, First Prize, is particularly suited to the high award it has won. The color is a splendid rich deep pink in two shades. The underside of the petals is almost a light red, while the upper side is lighter. Toward the center of the flower there is a soft blending of old ivory. Altogether, the open flower has a lovely glow and petals have a satiny surface. It has a large, magnificent bud, perfectly formed, and the blooms are beautifully shaped, with a graceful spiral center. There are about 25 wide petals, rolled back as they open—as shown in the picture. Open flowers are a good 5 inches in width, of special charm for cutting. Besides the All-America Award, First Prize was honored with the Silver Certificate of Portland, Oregon, the city that prides itself on its roses.

The strong plant grows to medium height and is well covered with healthy, dark green leaves. It blooms well and gives a good account of itself all during the summer. You will surely want to try this new Hybrid Tea, so why not order at once before the stock is gone. It is certain to be in heavy demand.

\$4.50 ea.—3 or more, \$4.10 ea.

*See Index on page 31*

### universal rose selection — meilland

CAP D'ANTIBES, FRANCE

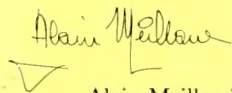
March 7, 1969

Dear Sidney,

I have just received your letter informing me that you plan to introduce our rose #9392 in the Fall of 1969. I would consider it a privilege and an honor if you will consent to having this rose named "Laura" after your wife, Laura Hutton.

I have known Laura Hutton for over fifteen years personally and feel that it has been much longer for I remember as a boy of eight hearing my father talk of her. I feel this rose to have the quality, beauty, character and appeal that I associate with Laura Hutton. I hope you will consent.

Sincerely



Alain Meilland

## Laura (shown on front cover)

Hybrid Tea. (The House of Meilland.) *Plant Pat. App. For.* A rose in the modern manner . . . a fresh, clear color with extra good size and vigor. This is a clean salmon-pink that is very appealing at all stages and lasts until the petals drop.

As we always do, we tested this rose in our own fields before deciding to offer it to our customers. And when Alain Meilland of the famous French firm of hybridizers suggested that we name it Laura, as a tribute to Mrs. S. B. Hutton, Sr., we were more than pleased. For this rose has a "lady-like" appearance, and a feminine name seems especially fitting. More than that—notice the words used by Mr. Meilland in his letter quoted above to describe both Mrs. Hutton and this flower: "quality, beauty, character and appeal." We agree, and we believe you too will greet this new Hybrid Tea enthusiastically.

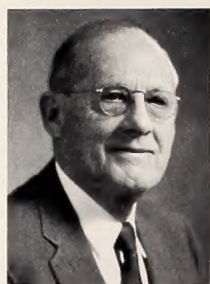
\$4 ea.—3 or more, \$3.55 ea.



The buds are ovoid in shape, and as they open they become nicely double blooms of pleasingly rounded form. Large, broad curved petals numbering about 30 to 35 stretch out to make a 5-inch flower. Blooms are borne one to a stem, and sometimes several appear on a strong cane. Foliage is reddish green at first, becoming medium green and covering the plant well. A tall plant to put in the back row. Growth starts with great vigor early in the growing season, followed soon by a profusion of buds. By the end of the summer the plant has reached a height of 3½ feet and has provided dozens of lovely, softly tinted clear pink blooms. Picture them as beautiful flowers in a bouquet and bringing a delicate feminine touch to your garden as well.

Join us in loving Laura, our special pride for 1970.





## Dear Friends,

Occasionally one of you has commented that you can't grow roses to look like the pictures in our catalog. On the other hand, I often feel the photographer has failed to capture the true form and color of the bloom that I have observed in our fields all summer. Also, in writing descriptions it is difficult to create a word picture that means the same thing to you and to me. So you see we have a problem of communication.

For this reason I have asked George Ohlhus, our Vice President, to help us both. In his forty years of rose growing he has had the opportunity to know roses intimately—great numbers of varieties and also great quantities of them as they grow in our fields. His extensive experience here with us should be of value in helping you select the right roses for your enjoyment.

Sincerely,

*S. B. Hutton, Sr.*

S. B. Hutton, Sr.  
Chairman of the Board

## How to Choose the Roses You Buy

Before you try to pick the roses to buy, you should decide what you want your roses to do for you. Do you want big tall plants for a bed, or low ones for a border or edging? Is fragrance important to you? Or do you want large, perfect flowers above all else? Think first about your wants, and then you will be able to choose the varieties more intelligently.

Here are my thoughts and my own personal opinions about some of the roses we grow and how they can give you the most satisfaction and pleasure.

Suppose you simply want a bed of 12 in your yard for outside color and also to supply plenty of cut bloom for the house—in other words, an "all-purpose" dozen of plants easy to grow and with blooms in assorted colors. This would be my choice:

Camelot—orange-pink  
Chicago Peace—lively pink and yellow  
Chrysler Imperial—deep red  
Golden Girl—yellow  
Miss All-American Beauty—deep pink  
Mister Lincoln—scarlet-red  
Pascali—white  
Peace—yellow tinted pink  
Pink Peace—dusty rose  
Queen Elizabeth—shell-pink  
Scarlet Knight—bright red  
Tropicana—orange-red

*See page 31 for a Special Offer of this dozen.*

Roses that take prizes at the shows are also perfect for use as cut blooms in your home. The American Rose Society compiled this list from the kinds that won the most prizes in rose shows in 1968:

Royal Highness	Tropicana
Peace	Swarthmore
Mister Lincoln	Crimson Glory
Queen Elizabeth	Chrysler Imperial
Montezuma	Tiffany
Granada	Camelot

My own personal choice of the finest 6 to give you beautiful cut blooms for the house would be:

Royal Highness—shell-pink  
Mister Lincoln—deep red  
Miss All-American Beauty—deep pink  
Peace—yellow blend  
Chicago Peace—pink blend  
Angel Face—lavender

*See page 31 for a Special Offer of this six.*

And here are three more special groups that may be helpful for reference:

### TALL ROSES

American Heritage	Mount Shasta
Christian Dior	Pascali
Garden State	Pharaoh
John F. Kennedy	Pink Peace
Lady X	Queen Elizabeth
Laura	Swarthmore
Mister Lincoln	

### LOW GROWERS

Crimson Glory	Picture
Love Song	President Eisenhower
Lowell Thomas	The Doctor
Mrs. P. S. duPont	

### SOME VERY FRAGRANT ROSES

Angel Face	Mirandy
Camelot	Miss All-American Beauty
Candy Stripe	Mister Lincoln
Chrysler Imperial	Oklahoma
Crimson Glory	The Doctor

My favorites among the many-flowered Floribundas are:

Angel Face	Gene Boerner
Europeana	Saratoga
Fashion	Sunspot
Fire King	

For landscaping purposes, where your chief aim is to make a splash of color in your yard, plant three of the same variety together in a group. For example, if you want a really gay spot with many flowers of yellow, red and orange—all in one—try 3 Rumba planted together.

For a dash of deep rich red—3 Europeana;  
Pure bright yellow—3 Sunspot;  
Salmon-pink—3 Fashion;  
Pure white—3 Saratoga.

I like very much all four of the new kinds—Pharaoh, Laura, Starburst and First Prize.

For a tall hedge planted in either a straight or a curved line, use Betty Prior. For a low hedge, use The Fairy.

As for climbing roses—for quantity of bloom, vigor, toughness and all-round use, nothing quite equals the scarlet Improved Blaze, but the yellow Golden Showers is almost as good.

For shell-pink blooms and tremendous hardiness and vigor, the climber New Dawn will grow anywhere.

For high quality, continuous red bloom on long stems, the two climbers Don Juan and Red Empress are excellent.

For an especially tough, strong, upright bush growing 8 to 10 feet, with quantities of continuous color, plant Pillar of Fire. Or for an isolated spot calling for color, a single plant of Otto Linne will live it up no end.

Climbing Peace is a strong, colorful plant but is often shy on bloom. My own preference is the lovely new pink Rhonda—always in bloom. It is medium tall growing to 8 feet but a strong grower and quite trouble-free.

But my favorite of all the recent roses is the fragrant, deep rich pink Miss All-American Beauty. She'll win a beauty contest anywhere!

The most unusual and distinctive of all the recent new kinds is the free-blooming Floribunda Angel Face, with its lovely lavender color,

*(Continued top of page 31)*



New New New!



PHARAOH

*Pharaoh* Hybrid Tea. (The House of Meilland.) Plant Pat. 2859. A splendid new rose with real color and character. The vibrant, velvety dark red is apparent in the large, well-pointed bud—and as the big double flower opens, the color becomes even brighter and more glowing. The upper side of the petals shows luminous orange tones, while the underside keeps the dark red in contrast. Stems are very strong, and flowers have well-placed, broad petals of great lasting ability, which makes them ideal for cutting. They are ruffled at the edge, showing a very pretty cluster of stamens when the heavy-textured bloom reaches its full size. The plant presents a fine strong appearance. It is an upright grower, medium size to tall. The leathery, dark green leaves of thick texture are bronzy when young. Pharaoh has already won three gold medals—in Spain, Switzerland and Holland—and we predict it will be a prizewinner in this country too.

\$4 ea.—3 or more, \$3.55 ea.



**OFFER No. 4**  
**The 4 New Roses**

FIRST PRIZE  
LAURA  
PHARAOH  
STARBURST  
**\$13.90**



STARBURST

*Starburst* Grandiflora. (The House of Meilland.) Plant Pat. App. For. Just to look at this exuberant rose is enough to lift your spirits. It fairly springs with life and gaiety, and because of this quality the name Starburst is particularly appropriate. This is a definite bicolor. Petals are yellow at the base, blending into soft orange-yellow at the edge. On the inner surface the color is bright orange-red. Buds are of short pointed form, nicely furled when opening. They have 35 petals arranged into a ruffled cup form as the bloom reaches its full size. An individual flower is of medium size and maximum brightness, and a cluster is a gay bouquet in itself. Good stems bear the blooms in clusters and also singly, in true Grandiflora style. Fine as cut flowers. Fragrance is light and pleasant.

The foliage is unusually bronzy at first, later becoming a medium green color, crisp and glistening. The leaves stand out well from the vigorous canes and provide a thick covering for the bushy plant. Starburst is of medium height and will fit easily into any planting scheme. Plant it this season and see how great it is.

\$3.50 ea.—3 or more, \$3.10 ea.





# A Handsome Couple




**OFFER No. 5**  
**3 Newer Vivid Colors**  
 GOLDEN PRINCE  
 MISS ALL-AMERICAN BEAUTY  
 PHARAOH  
**\$9.95**



MISS ALL-AMERICAN BEAUTY

*Miss All-American Beauty*

Hybrid Tea. (The House of Meiland.)

 Plant Pat. 2625. This very large, choice flower is a warm, strong solid pink from the time the buds show color until the flower drops . . . a clean-cut, crisp beauty. The buds slowly unfurl to very full, 5-inch blooms. Wonderful stems for cutting. Tea fragrance. A sturdy plant of medium height, with sage-green foliage. And best of all, it blooms abundantly. Our customers send us "raves" about this rose. The finest pink rose we know.

**\$3.75 ea.—3 or more, \$3.30 ea.**



GOLDEN PRINCE

*Golden Prince*

Hybrid Tea. (The House of Meiland.)

Plant Pat. App. For. A sparkling yellow rose that is a fine addition to this color. In the first stage, the long buds are tinged with rich glowing orange but when fully open are deep bright gold. Flowers reach about 5 inches in width, like big full cups of rich golden yellow, with light scent. There are 25 to 45 petals, and the texture is so firm that blooms are very long lasting. The bush grows to moderate height, well branched and with strong canes.

**\$3.50 ea.—3 or more, \$3.10 ea.**





*Camelot* Grandiflora. (Swim & Weeks.)  
 Plant Pat. 2371. A luminous coral-pink rose with a special shimmering beauty all its own. It comes so close to the ideal of most gardeners that it earns the right to be named for the land of perfection—Camelot. The soft but lively coral-pink color is light and gay, with a little patch of white at the base of the petals to give the center of the flower a pleasant touch. These are good-sized flowers with rich spicy fragrance. They have the popular high pointed center at first, and become more cupped as they open. Usually three or more flowers are carried on one strong stem. They last well, and the plant bears them repeatedly through the summer. A tall Grandiflora, growing quite broad as well, and covered with shining, dark green leaves. Easy to grow, and a rose you will love and treasure for years.

\$3.50 ea.—3 or more, \$3.10 ea.


### The Symbol



points out the varieties which are winners of the All-America Award. This is a true mark of distinction earned by new roses after they have been thoroughly tested for two years. Test gardens have been set up in 24 areas of the United States with varying climate and growing conditions—from Hartford, Conn. to Seattle, Wash. Here the new roses are grown (without name or grower's identification) and rated by impartial judges for two years. Those that come up to AARS standards are given awards and publicized so that you, the buyer, can see which roses are likely to do best for you.

For 1970 there is only one new AARS rose (First Prize—see page 2), but many additional ones from earlier years are still as fine as ever.

### *Royal Highness* Hybrid Tea. (Swim & Weeks.) Plant Pat. 2032. One of the

 nicest and most surprising features of this lovely pastel rose is its strong tea rose fragrance. The bloom is extra large, with thick, soft petals like satin. They are so glossy you can hardly believe they are real. The exquisite color is the softest baby pink, with warmer pink tones showing in the heart of the flower. Its perfect form, with high center, is another characteristic that makes Royal Highness almost too good to be true. Even in bad weather this rose will open easily. It has long stiff stems that are perfect for cutting . . . and of course you will want to bring it indoors where you can drink in its delicate beauty. The well-rounded plant is ornamental in itself, with rich dark leaves.

\$3.50 ea.—3 or more, \$3.10 ea.



ROYAL HIGHNESS



# a Winner

*Colorama* Hybrid Tea. (The House of Meilland.) Plant Pat. 2862. Here is a vivid new rose that seems to delight in its bright colors. Buds are decidedly two-tone. At first they are soft yellow flushed salmon-pink . . . as they begin to open they show the carmine-red on the inner side of the petals. A bright splash of yellow spreads over the red at the center of the flower. Well-pointed buds become 4 to 5-inch flowers that are the very spirit of summertime, full of zest and life. They have 40 to 50 petals, rather cupped and carrying a light sweet fragrance. A wonderful, free-blooming, very vigorous rose all season. Medium to tall in growth, with parsley-green foliage. Anyone who likes a rose with a Spanish or Mexican air will love Colorama. There's nothing sedate about its singing colors, and it flourishes without any pampering. Another splendid Hybrid Tea from the House of Meilland.

\$3.50 ea.—3 or more, \$3.10 ea.



## OFFER No. 7 Sure to Please

CAMELOT  
COLORAMA  
COMANCHE  
ROYAL HIGHNESS

\$12.60



*Comanche* Grandiflora. (Swim & Weeks.) Plant Pat. 2855. An excellent new



All-America rose with a great deal to offer. Even one bush in bloom is a striking spectacle, for the color is a truly smashing, fiery red. It may suggest a campfire or a splash of war paint, or perhaps you will simply call it compelling and unforgettable. The pointed buds are dull red but as they unfurl they seem to catch on fire. The face of the open flower is orange-red and the reverse a more rosy red. Blooms are 3½ to 4 inches across—not enormous, but striking nevertheless—with about 50 petals. Well shaped and carried proudly upright, they take possession of the landscape. Strong stems hold the blooms, sometimes singly and often 3 or 4 to a stem. Foliage is exceptionally dark and thick, a beautiful reddish bronze in the young stage. The plant is tall (to 5 feet), bushy and vigorous, and it blooms steadily all season. Bold and sassy Comanche is an exciting rose ready to grow anywhere.

\$3.75 ea.—3 or more, \$3.30 ea.

COMANCHE



# Proud Beauties . . . .



FRAGRANT CLOUD



MISTER LINCOLN

## *Fragrant Cloud* Hybrid Tea. (Tantau.) Plant Pat. 2574.

Its unusually heavy perfume is responsible for the name of this rose, a feature that all rose growers welcome. No matter what the weather or time of day, *Fragrant Cloud* sends out a true rose essence. And its color is equally lovely—bright coral-red that deepens to a more orange-red as the flower opens to its full width of 5 inches. The buds are rich dark red, becoming high-pointed, double blooms of perfect form. Its fragrance alone would be enough to recommend this rose, but with this wonderful color and shape as well it is truly outstanding. Flowers are generally carried several on a long stem, and the glossy dark foliage forms a good background to show them off. The plant grows quite tall and very strong. An excellent rose to cut and bring into the house, where it will perfume a room until the petals fall.

\$4 ea.—3 or more, \$3.55 ea.



### Buying by Mail

We invite you to sit down and spend some time looking through this catalog and reading our comments on the roses listed. These remarks are based on notes made from living, thriving, blooming plants growing out in our fields, plus letters that our customers send us. We truly believe in every variety we sell.

Don't be afraid to order by mail. It's the easy, fast way to shop for Star roses. The plants will be shipped postpaid direct to your door, sealed in a poly wrapper and packed in a strong carton. This package will keep the plant in perfect condition for a week to ten days after you receive it. If you can't plant immediately, store the unopened carton in a cool dark place until you are ready to plant.

## *Mister Lincoln* Hybrid Tea. (Swim & Weeks.) Plant Pat. 2370.

With a name like this, a rose has to be above the ordinary. And this superb flower and plant are living up to expectations. We have reached the opinion, in fact, that this is the finest red rose of all time . . . and that is saying a lot, because there are a number of good red Hybrid Teas. These 6-inch, lively red blooms are very full and purposeful-looking, coming from firm, pointed buds of rich dark maroon. Buds become urn shaped as the wide outer petals begin to curl back from the high centers. Even on dull days when fragrance in some roses is not noticeable, *Mister Lincoln* gives forth a rich, satisfying perfume. The tall plant is sturdy and heavily branched, with reddish thorns and canes. Foliage, too, is reddish at first, then glossy dark green as it develops. The flower stems are very strong and the bloom has a long life both outdoors and when cut and brought inside. We are certain you will prize this handsome variety when you have it for your own.

\$3.50 ea.—3 or more, \$3.10 ea.



# Glowing and Glamorous

*Chicago Peace* Hybrid Tea. (Johnston.) Plant Pat. 2037. This is a sport of the famous Peace rose, discovered in Chicago, and is one of the truly great roses of all time. Shimmering pink, canary-yellow and occasional coppery tones cover the blooms in dramatic fashion. The promise of the large solid bud is fulfilled by the huge bloom, up to 7 inches across, with 50 to 60 large petals. Light but sweet fragrance. A flower of great keeping ability, on sturdy stems perfect for cutting. Thick heavy canes with very large, leathery leaves of rich parsley-green on a tall, extremely sturdy plant. A continuous, reliable producer that you will love forever and will never want to discard. One gardener tells another how wonderful it is, and good news like this travels fast. We can't say too much for this rose.

\$3.50 ea.—3 or more, \$3.10 ea.

*Pascali* Hybrid Tea. (Lens.) Plant Pat. 2592. Exquisite beauty of flower and good plant habit combine to make Pascali an unusually fine white rose. Foliage is especially thick-textured and abundant. The delicate-looking buds are followed by high-pointed blooms of soft creamy white with an ivory-yellow center. Its name—for the paschal or Easter season—is suited to its color. Blooms are medium large and double, with over 35 petals that curl back as they open. They never look cold or aloof, but are sweet and graceful. The high center lasts well, and every specimen is perfectly formed, even in poor weather. Strong stems are excellent for cutting. A tall plant, often growing over 4 feet high, with strong canes and healthy, dark green foliage. We are glad to recommend it as a superior white rose. Besides being an All-America Award winner for 1969, it has been a sensation in Europe, where it was first introduced.

\$4 ea.—3 or more, \$3.55 ea.



CHICAGO PEACE



## Star<sup>®</sup> Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.



PASCALI



## OFFER No. 9

Tall Colorful  
Aristocrats

CHICAGO PEACE  
FRAGRANT CLOUD  
MISTER LINCOLN  
PASCALI

\$13.30







MOUNT SHASTA

*Summer Sunshine* Hybrid Tea. (Swim.) Plant Pat. 2078. Here's a deep yellow rose that fairly gleams in the sunlight . . . and is especially cheering on a dark cloudy day. Urn-shaped buds open to a sunburst of bloom. Petals roll gently outward as the buds unfurl to flowers of medium size, with about 25 satiny smooth petals. High centered at first, they gradually become cup shaped. They open easily, regardless of the weather. Coming usually singly but sometimes two or three to a long stem, these roses are ideal for cutting. Both the form and the color hold up well and add brilliance to any arrangement of mixed colors. The vigorous, semi-upright plant is stronger than many yellow Hybrid Teas. It grows moderately tall, well branched and attractive, with grey-green leaves and reddish thorns. If you are planting several roses in a group, place Summer Sunshine in the front row where its dazzling color can be seen easily. You will find the plant a regular and continuous bloomer until frost . . . a good reliable willing performer that is an asset in any garden.

\$3.75 ea.—3 or more, \$3.30 ea.



SUMMER SUNSHINE



PINK PEACE

*Pink Peace* Hybrid Tea. (The House of Meiland.) Plant Pat. 1759. A beautiful rich pink with a shimmer and glow that gives a soft highlight to the flower. This is a strong color but not a harsh or overpowering one. Buds are firm and pointed. The fully double blooms have a high pointed center surrounded by large strong petals that give them the ability to last well. Most of them are borne one to a stem. Fragrance is strong and pleasing. All these fine qualities make Pink Peace a favorite for cutting. In habit of growth, size and strength of foliage, and general air of command, this fine Hybrid Tea shows its relationship to the Peace rose. The plant is very strong and bushy, with large, rather dark, abundant leaves and thick flower stems. It is an excellent choice for the back row of a planting because of its extra size and vigor. Give it plenty of room so that it can do its best.

\$3.25 ea.—3 or more, \$3 ea.





QUEEN ELIZABETH



**OFFER No. 11**  
**A Fine Color Group**  
 MOUNT SHASTA  
 PINK PEACE  
 QUEEN ELIZABETH  
 SCARLET KNIGHT  
 SUMMER SUNSHINE

**\$14.90**



## *Scarlet Knight*

Grandiflora. (The House of Meiland.)  
 Plant Pat. 2692. This bold, prancing rose pulls all eyes in its direction. Each separate flower is big and bright, and it is usual for a stem to carry several of these beauties. Buds are deep red, of nice tapering form, with velvety petals. As the bloom opens, it becomes bright scarlet and this vibrant color holds without fading. The big, vigorous canes are covered with thick, rich green leaves that frame the blooms to perfection. Good stems bear the 4½-inch, mildly scented flowers, and bloom production holds up well all season. Fine to cut and bring in the house, and free enough with its blooms so that you can cut it freely. Average height, vigorous and upright. The first true scarlet-crimson Grandiflora to win the All-America Award and one that we are proud to recommend for any garden.

**\$3.75 ea.—3 or more, \$3.30 ea.**

*Queen Elizabeth* Grandiflora. (Lammerts.) Plant Pat. 1259. To call this an outstanding rose is an understatement, for it truly dominates the scene. The lovely pink flowers are always light in tone, with an informal and innocent look, and yet the overall picture of a plant in bloom is extremely regal and even commanding. Buds come both singly and several on a stem. Flowers are not unusually large but are borne profusely and in steady succession all summer long. Cupped in shape and slightly ruffled, either one bloom or a cluster is a real delight. This tall plant has the unique and admirable habit of pushing its canes upward, to form a strong green pillar with abundant thick leaves. Hardy, healthy and long lived. Cut the blooms if you must—and you will want to—but the flower-decked plant is such an attraction in the garden that you may prefer to leave it alone. The first and still the finest Grandiflora. Year after year it keeps its popularity, for roses like this one are hard to equal.

**\$3 ea.—3 or more, \$2.65 ea.**



## Visitors Always Welcome

About the time you will receive this catalog—this summer or early fall—is an ideal time to come see our 50 acres of roses in full bloom. Hundreds of thousands of plants are loaded with colorful flowers . . . the largest planting of roses east of the Mississippi, and all of it open for your pleasure seven days a week.

Also see the Robert Pyle Memorial Garden and "The Living Catalog" of roses. Two convenient Garden Centers nearby to serve you. Come browse around for an hour or a day. No charge at any time.

SCARLET KNIGHT







GOLDEN GIRL

## Headliners

*Golden Girl* Grandiflora. (The House of Meiland.) Plant Pat. 1912. A warm and friendly yellow rose that produces a tremendous amount of bloom. Buds of medium length open into magnificent double flowers with 40 to 45 petals. The deep gold color looks as if it had been poured down into the center of the bloom, to spill out over the soft ivory outer petals. Blooms have moderate tea fragrance; some are carried one to a stem and others in candelabra-like clusters. In either case stems are of suitable length for cutting, and blooms come so plentifully that flowers for the house are always available. They are produced repeatedly from early summer to frost. We believe this to be one of the very best pure yellow roses. The plant is upright, shapely, well branched and vigorous, with clean light green leaves.

**\$3.25 ea.**—3 or more, \$3 ea.



BIG RED

*Big Red* Hybrid Tea. (The House of Meiland.) Plant Pat. 2693. This rose named itself—from the first time we saw it in our test block, we called it Big Red because it is just that . . . big, bold, red-red . . . beautiful. The color is bright and strong, with a more rosy red tone on the underside of the petals. The thrilling, velvety blooms are oversize, not only in width but also in depth. In fact, it's the largest red rose we know, reaching 6 inches in diameter. Buds are robust, full and well pointed, opening into fully double, high-centered blooms. The 50 to 55 petals are unusually large, curling slightly in classic rose form to produce an exceptionally firm bloom for so large a flower. The plant is tall and upright, but somewhat spreading.

**\$3.50 ea.**—3 or more, \$3.10 ea.



TROPICANA

*Tropicana* Hybrid Tea. (Tantau.) Plant Pat. 1969. Bright orange-red, intense but not too deep, and with a bright glow that makes it come alive. This rich color holds exceedingly well, too. The word "fluorescent" pinpoints its very special quality. The plentiful, medium large, 4½ to 5-inch, double blooms have good strong fragrance. A tall, bushy and well-shaped plant, with shiny green leaves. The Gold Certificate—the highest honor given a rose by the American Rose Society—is the latest award for Tropicana.

**\$3.75 ea.**—3 or more, \$3.30 ea.



# for Color!

## *Summer Rainbow*

Hybrid Tea. (R. Jelly.) *Plant Pat. 2746*. As refreshing as a summer shower, this fine rose always seems to sparkle, even in the hot mid-day sun. The colors are so beautifully blended that they are hard to describe—perhaps “light crimson with a soft chrome-yellow reverse” is as exact as it is possible to be. As the flower develops, the crimson color passes to fuchsia-pink. Buds are urn shaped, of medium size, solid and very well formed. They are borne one to a stem. They open into full, high-centered blooms of large size with 45 to 50 firm, satiny petals. Pleasing tea fragrance, fresh and most welcome. Stems are straight and strong, making this an excellent cutting rose. The plant is of average height, well branched and well covered with medium green foliage. The Peace rose is one of its parents, and Summer Rainbow has many of the same superb characteristics of growth and bloom.

**\$3 ea.**—3 or more, \$2.65 ea.

## SWARTHMORE



SUMMER RAINBOW



### OFFER No. 13 4 Medium Tall, Contrasting Colors

BIG RED  
GOLDEN GIRL  
SUMMER RAINBOW  
TROPICANA

**\$11.90**



## *Swarthmore*

Hybrid Tea. (The House of Meiland.) *Plant Pat. 2444*. An unusually beautiful two-toned deep pink rose with outstanding, high-centered form. From the ground up, Swarthmore is a delight. It has the longest, largest bud of any rose we grow, and that is high praise. The bloom opens crisp and clean, showing two tones of smooth, deep clear rose-red in a most effective manner. Each bloom, with 45 to 55 exquisitely formed petals, measures up to 5 inches across and is produced on a long, sturdy stem. A light touch of exotic perfume is the final charming note. A fine cutting rose, Swarthmore bears its bloom freely and continuously all season long. Flowers last for days and always keep the high center that is so much admired. The plant is a tall, upright grower, bushy and well proportioned. Large, leathery, ivy-green foliage covers the long canes completely. This is a fast grower that will start showing its buds early in the growing season and will be a favorite until frost.

**\$3 ea.**—3 or more, \$2.65 ea.





**ZIP!** Orders are filled promptly at proper planting time for your area, with nursery-fresh stock that has been carefully handled all its life and will reach you in fine shape. Planting instructions are sent with every order. No matter where

you live, you may depend on your Star Rose order to be processed as if you yourself were choosing and packaging the plants.

The Zip Code added to your letter helps it reach us faster (our Zip is 19390). Please let us have your Zip, too.



**GARDEN  
STATE**

*Garden State* Grandiflora. (The House of Meilland.) Plant Pat. 2349. This inviting, deep cool pink color keeps its freshness even on the hottest days. Buds are deep pink or light red, opening to an appealing pink, and the plant grows tall enough to show them well. The 35 to 45 big petals of firm texture are a slightly deeper shade of pink on the reverse than on the face. The large, solid bloom has light tea fragrance. Very strong, thick canes carry the blooms, usually one to the long stem, but sometimes in candelabras of several. The foliage of this beautiful Grandiflora is especially good. In its first stage, it is bronzy red but as it grows it covers the tall bush with a lush deep glossy green mantle that is very thick and luxuriant. Vigorous and well branched, Garden State is best planted back of lower growing roses where its plentiful, shining foliage will act as a fine backdrop. Another outstanding rose from the Meillands, making a place for itself in American gardens.

**\$3 ea.—3 or more, \$2.65 ea.**



**LADY X**

*Lady X* Hybrid Tea. (The House of Meilland.) Plant Pat. 2691. The height of sophistication! This soft, cool pink-lavender, ever so lightly brushed with polished silver, is a fresh new color beautiful enough to turn your head. And even though the color is so delicate, it holds well. Lady X has a high fashion air—long and slender in the bud, with petal edges gently rolled outward as the flower opens. The bloom retains its high center well and has plenty of petals—about 50—to give it a firm shape. Light, alluring tea fragrance. A tall, shapely, well-branched plant makes this a display rose for the back row of a group. The heavy, dark foliage makes an excellent contrast with the soft color of the flower.

**\$3.50 ea.—3 or more, \$3.10 ea.**

**OFFER No. 14**

**4 Unusual  
Colors**

**CHRISTIAN DIOR  
GARDEN STATE  
LADY ELGIN  
LADY X**

**\$11.40**







SINCERA

*Sincera* Hybrid Tea. (Camprubi.) *Plant Pat.* 2055. This is one of the best all-round white roses of today, which we recommend to all those who love a white flower. The blooms are quite unique, but the cool crisp beauty of this lovely rose is difficult to capture in an illustration. Buds are medium long and pointed, opening to flowers of moderate size but extra fullness (55 to 65 petals). The center is beautifully furled and retains this shape well. The soft satiny white color is warmed by primrose-yellow tints at the base of the petals, giving it a glow from within. Stems are strong and the flowers never hang their heads. They have excellent substance, a classic air and the ability to stand unfavorable weather without balling . . . an unusual and highly appreciated accomplishment for a white rose. *Sincera* is a steady producer until late fall—vigorous, broad but upright in growth, with heavy canes and healthy foliage of a medium green. A really distinctive and attractive white.

\$3 ea.—3 or more, \$2.65 ea.



CHRISTIAN DIOR

*Christian Dior* Hybrid Tea. (The House of Meiland.) *Plant Pat.* 1943. This is a rich, exciting rose with high style to match its name. Magnificent crimson-red color overlaid with an iridescent scarlet sheen plus exquisite form make *Christian Dior* a superb rose. The luscious color becomes even more glowing when seen under artificial lights, and this characteristic combined with its assured air of excellence gives it special value as a cut flower. Good stems hold the flowers, which do not fade or turn blue as they open but keep their rich red color. In size the bloom is not above average, but the 50 to 60 neatly arranged petals form a solidly substantial flower of top exhibition quality. Buds are ovoid, and fragrance is delicate. A bushy, vigorous, upright plant, *Christian Dior* has good rich green, leathery leaves, and plenty of them. Bloom production is steady and continuous throughout the season. A favorite for both garden and cutting because the color holds so well regardless of the season. This is a plant that can be relied on as a standard, dependable addition that will stay in your garden for years. Hardy and healthy, it will give all-round satisfaction. Try it and see whether you don't agree.

\$3.25 ea.—3 or more, \$3 ea.

*Lady Elgin* Hybrid Tea. (The House of Meiland.) *Plant Pat.* 1469. Medium long, well-formed buds of rich deep orange open to beautiful blooms of slightly lighter apricot tones with tints of orange and just a hint of red. Here is an inviting rose, exactly right for floral arrangements in certain places where its warm color is the final perfect touch. And if you like to enter roses in your local show, *Lady Elgin* is very likely to produce blooms that will take a prize. It has the elegant form and lasting ability that judges look for. The buds open to large, solid blooms of 35 to 45 big, firm petals with fine texture. The distinctive color remains vivid throughout the life of the bloom. *Lady Elgin* is a tall rose, strong and upright. The long, sturdy canes are covered with sea-green foliage which highlights the rich blooms. There is a subtle, lovely perfume, too. You will enjoy this variety both outdoors and in.

\$3 ea.—3 or more, \$2.65 ea.

LADY ELGIN







KING'S RANSOM

## Star Roses . .



### Why We Can Make Our "Star Rose Guarantee"

If you've read our Star Rose "unconditional guarantee" (see page 9) you know that it is an exceptional one. We can make this guarantee only because of the quality of our roses. Quality control is the most important factor in our rose growing operation. It begins with the soil preparation and modern contour farming and continues through select understock, expert budding, continuous cultivation and spray programs, rigid grading, and the finest packaging and shipping.

*King's Ransom* Hybrid Tea. (Morey.) *Plant Pat. 2103.* Splendid, gleaming golden yellow blooms suggested the name for this big lively rose. The tightly curled, medium long buds develop into 5-inch, fully double, golden flowers that show excellent form with delightful high centers. The 40 to 50-petaled blooms come singly on long stems, perfect for cutting and arranging. The plant is medium tall, with good strong heavy canes. Its leathery leaves are a shiny green on the upper side and a satiny, darker green on the underside. King's Ransom has a nice lingering fragrance to add to its many other good qualities. Highly recommended for every garden, for it keeps blooming all through the season and always makes a wonderful appearance. The bright flowers decorate the plant in fine style. Their extra long stems will make you reach for the shears so that you can bring some of them indoors.

\$3.75 ea.—3 or more, \$3.30 ea.



### OFFER No. 16 For Your Pleasure

BEWITCHED  
CHRYSLER IMPERIAL  
JOHN F. KENNEDY  
KING'S RANSOM  
TIFFANY

\$15.90



*Tiffany* Hybrid Tea. (Lindquist.) *Plant Pat. 1304.* Tiffany is every bit as elegant as its name suggests, with long buds and double flowers up to 5 inches in diameter. It is a dramatic blending of light pink and pale gold with exquisitely formed buds, very high-pointed blooms and 25 to 30 flared petals. Flowers are almost always borne singly on the long stiff stems and are not affected by either hot or wet weather. A cutting rose par excellence, it always claims full attention, for besides its attractive color it has tea rose perfume that literally fills a room. Its ability to hold its shape and delicate color is appreciated both in the garden and when it is used in arrangements. The plant is medium tall and very free blooming, with plentiful light green foliage. Tiffany is highly thought of by everyone who knows this wonderful Hybrid Tea.

\$3.25 ea.—3 or more, \$3 ea.





# full of charm

## *Chrysler Imperial*

Hybrid Tea. (Lammerts.) *Plant Pat.* 1167. A famous rose known and loved for

its wonderful deep red color and richly satisfying fragrance. The glowing crimson-red color with even darker overtones and the intoxicating perfume provide a combination that most people simply cannot resist. It goes on and on indefinitely as a best-selling favorite because it has so many superior qualities. Chrysler Imperial's excellent form begins with the full, solid buds and carries through to the large blooms with their 40 to 50 huge petals. Blooms are just about perfect . . . high centered, with an interesting curl to the outer petals . . . and usually they are borne one to a stem. An outstanding rose for cutting, with many years of proven ability to please, this is a perennial winner at rose shows everywhere. The plant is strong, handsomely shaped and of medium height. Plenty of vigorous, dark green foliage provides a most effective setting for a most glamorous rose. Chrysler Imperial won its All-America Award 16 years ago but shows no signs of losing its appeal. No matter how many new red roses come on the market, this one stays.

**\$3.50 ea.**—3 or more, \$3.10 ea.

## BEWITCHED



## CHRYSLER IMPERIAL

## *Bewitched*

Hybrid Tea. (Lammerts.) *Plant Pat.* 2755. A clear phlox-pink Hybrid Tea of remarkably stable color. Its bright flowers attain a diameter of 5 inches. The graceful, urn-shaped buds, especially attractive in the quarter-open stage, unfold gradually to 35 to 40-petaled blooms. These large flowers are produced freely on long, sturdy stems and will enchant you with their fragrance. Bewitched is excellent for cutting, with its beautiful clear bloom, its spicy fragrance and long stems. Heavy foliage, glossy and quite resistant to mildew. The plant blooms freely and repeatedly all season.

**\$3.50 ea.**—3 or more, \$3.10 ea.

## *John F. Kennedy*

Hybrid Tea. (Boerner.) *Plant Pat.* 2441. A distinguished name has been given to a beautiful large white rose of lovely form, great style and wonderful fragrance. The long, gracefully furled buds are lemon-white. In both bud and open stage the flowers are high centered and fully double, averaging 35 to 40 broad petals. The pure white, 5 to 6-inch, open blooms hold their firm texture through all kinds of weather. Growth is tall and upright to about 4 feet, with dark, healthy foliage. Good strong canes are crowned with bloom clusters all through the growing season.

**\$4 ea.**—3 or more, \$3.55 ea.



WHITE KNIGHT



### *White Knight*

Hybrid Tea. (The House of Meiland.) *Plant Pat. 1359.* The first white Hybrid Tea



All-America Winner . . . a clean, pure white rose with curled petals producing a star effect. The beautifully shaped buds open to firm, satiny white blooms of medium size, coming usually singly on good stems. It is an excellent rose for cutting—not so large as to be overpowering when combined with other varieties in an arrangement. The plant has moderate vigor and good disease resistance, and grows upright to about 3 feet.

**\$3 ea.**—3 or more, \$2.65 ea.

## A Glorious

OKLAHOMA



### *Oklahoma*

Hybrid Tea. (Swim & Weeks.) *Plant Pat. 2326.*

Not really "black," but these smoky maroon buds are very dark indeed, with deeper shades in the depths of the open bloom. Flowers are pointed at first, with 45 to 55 big velvety petals. Blooms measure about 5 inches across and are delightfully fragrant. Perfect form, excellent texture and good keeping qualities make this a rose fit for any show table. Plants grow medium tall, with abundant foliage. There are a number of fine red roses, and this is one of true distinction.

**\$3.25 ea.**—3 or more, \$3 ea.

INDIANA



### *Indiana*

Hybrid Tea. (The House of Meiland.) *Plant Pat. 2597.* Indiana is one of the brightest red roses you've

ever seen, with pleasant light perfume. It's a true, solid, bright cardinal-red with fully double, cup-shaped blooms of excellent form and profile. The large flowers with 35 to 40 velvety petals are held firmly upright on strong stems. They are set so close to the compact, well-branched bush that they seem to create a floating rich tapestry of green and red. The plant is of medium height but its vigor is above average and bloom production is extremely good. Foliage is heavy, large, deep green and plentiful. A splendid Hybrid Tea for general garden use where its fine growing habit will be appreciated.

**\$3 ea.**—3 or more, \$2.65 ea.

AMERICAN HERITAGE



### *American Heritage*

Hybrid Tea. (Lammerts.) *Plant Pat. 2687.* This is another of those



soft, changeable color combinations almost impossible to pin down on a printed page. As it opens, the bud is urn shaped with sulphur-yellow at the base of the petals that gently becomes camellia-rose at the petal edges. The fully open bloom is cream to light canary-yellow, and as it ages, the rose color at the petal margin becomes more pronounced. The flowers are made up of about 50 to 60 petals and reach a diameter of 4½ to 5 inches. The tall plant has heavy canes that grow upward rather than outward, to give it a compact habit.

**\$3.75 ea.**—3 or more, \$3.30 ea.



# Symphony

AVENTURE



## OFFER No. 19

### Five Beauties

AMERICAN HERITAGE  
AVENTURE  
CANDY STRIPE  
GRANADA  
OKLAHOMA

\$14.70



*Aventure* Hybrid Tea. (Croix.) *Plant Pat.* 2500. The color alone is reason enough to covet this Hybrid Tea, for the brilliant orange hue draws your attention like a magnet. Rounded petals form a flower  $4\frac{1}{2}$  inches wide, with 45 to 50 petals and a pointed center that eventually opens to cupped form. Its size, however, is not its most noticeable feature, but rather its overall pleasing form and breathtaking color . . . the hottest, brightest orange you can imagine, with the underside of the petals a more pinkish orange. The light tea fragrance is pleasing. Often there are several blooms on a stem, shown against dark green foliage. The bush is of medium height, with strong canes rising from the base.

\$3 ea.—3 or more, \$2.65 ea.



CANDY STRIPE

*Candy Stripe* Hybrid Tea. (McCummings.) *Plant Pat.* 2278. A novelty with daintily streaked pink and white petals. The basic rose-pink color is irregularly marked with lighter pink and off-white from petal base to outer edge. This gives the 6-inch blooms a unique flourish that is a delightful surprise. And strangely enough, the pattern of the lighter streaks and flecks is not precisely repeated on the underside of the petals. Each side of each petal is a different design. A sport of Pink Peace, this rose produces great quantities of big, colorful blooms with decidedly pleasing fragrance. The plant is quite tall and has fine growing ability.

\$3 ea.—3 or more, \$2.65 ea.



GRANADA

*Granada* Hybrid Tea. (Lindquist.) *Plant Pat.* 2214. Granada's charming pointed buds are an indication of what to expect from the open flower. The face of the large ruffled petals is a bright mixture of scarlet, lemon-yellow and orange-pink, stronger at the edge. The 4-inch bloom has only 20 or so petals, which means that this is not a full, heavy flower, but it is alive with gaiety. And its spicy fragrance has won for it the Gamble Fragrance Award of the American Rose Foundation. The plant is vigorous, upright and of medium height. It is a prolific bloomer with medium green foliage.

\$3.50 ea.—3 or more, \$3.10 ea.





HELEN TRAUBEL

*Helen Traubel* Hybrid Tea. (Swim.) An exquisite blending of apricot and shell-pink gives this rose a most delectable look. We believe it to be one of the very best pink roses ever to receive the coveted All-America Award, from the standpoint of color, blooms, plant, foliage, vigor and quantity of flowers. The long bud unfurls its 25 to 30 broad, clean petals to a fine, high-centered flower that gently expands to a full 6 inches. Rich spicy fragrance and long slender stems. A tall plant, blooming steadily all season through . . . each bloom a beauty that will thrill you. Perfect to cut, of course, particularly in the bud stage. And the more flowers you cut, the more it seems to produce. Perennially popular, from coast to coast.

**\$2.75 ea.—3 or more, \$2.40 ea.**



PEACE

*Peace* Hybrid Tea. (The House of Meiland.) Fabulous is the word for this rose of roses. Anyone can grow it anywhere . . . no green thumbs needed. This marvelous Hybrid Tea has become a household word, recognized even by those whose knowledge of roses is zero. Flower stems, foliage and canes are of unbelievable size and strength, and the flower more than matches the plant. The pale gold to cream-colored petals look as if they had been carved from ivory, and the pink flush at the petal edge gradually creeps over the whole flower. But no two blooms are exactly alike, and each flower changes from day to day. You never get tired of watching this wonderful display. Stiff stems hold the flowers, which last for days. Even one bloom in a bud vase becomes the most attractive feature of a room. Foliage is very large, rich dark green, thick and holly-like in its leathery texture. Free blooming, very hardy and truly a marvel of nature.

**\$2.50 ea.—3 or more, \$2.20 ea.**



ECLIPSE

*Eclipse* Hybrid Tea. (Nicolas.) The rose known for its perfect bud, generally described as streamlined. It is especially slender and tapering, with long sepals that emphasize the gracefulness in its very early stages. The color is golden yellow, becoming clear chrome-yellow as the flower opens. Blooms are of medium size, with about 25 petals, carried on long stems. Fragrance is quite strong and pleasant. The plant is vigorous and inclined to be tall, producing a continuing show of bloom all season. A famous old favorite that first bloomed on Eclipse Day, August 31, 1932. Cut the buds soon after they start to show color so that you can admire them at their best.

**\$2.50 ea.—3 or more, \$2.20 ea.**



# Filling Delight



CRIMSON GLORY

*Crimson Glory* Hybrid Tea. (Kordes.) Lovely velvety crimson, pointed buds open to double blooms of good substance. By today's standards they are not extra large, but their rich Damask fragrance has made this rose a byword. Crimson Glory blooms freely and continuously on a very strong but low-growing plant with many branches. Excellent for the front row of a planting. Foliage is large, clean dark green. An older rose that enjoys a tremendous reputation, even today, for its beauty, color and heavy fragrance. Planted for its perfume alone, it is worthwhile but you will love its warm velvety color too. Completely dependable, is the judgment of rose growers for 35 years.

**\$2.50 ea.**—3 or more, \$2.20 ea.



BLANCHE MALLERIN

*Blanche Mallerin* Hybrid Tea. (Mallerin.) The classic example of what a Hybrid Tea bud should be . . . long, urn shaped, elegant. Yet the open bloom, too, is a majestic beauty of pure satiny white, 4½ inches across and of superb form and style. The plant is bushy and well branched but quite upright in habit, with good heavy canes. Foliage is medium size, leathery, cedar-green. Moderate, extremely sweet fragrance. This is one of the easiest white roses to grow and deserves an honored place in any garden.

**\$2.50 ea.**—3 or more, \$2.20 ea.

*Mirandy* Hybrid Tea. (Lammerts.) At the height of its perfection this rose has enormous appeal. The huge ovoid buds are borne on long stems on a robust bush about 2½ feet tall. Flowers are a marvel—fully packed with 50 or more velvety, deep wine-red petals that have a mysterious dusky shading. The color tends toward crimson rather than scarlet. Blooms are both broad and deep, with a very high center and rich spicy perfume. This is a sturdy plant with leathery foliage. The blooms open best in hot weather, and for this reason Mirandy is especially popular in southern areas. At rose shows it has won countless awards.

**\$2.50 ea.**—3 or more, \$2.20 ea.



MIRANDY

## OFFER No. 21

### Long-Time Favorites

BLANCHE MALLERIN	ECLIPSE
CRIMSON GLORY	MIRANDY
HELEN TRAUBEL	PEACE

**\$13.40**







CONFIDENCE

*Confidence* Hybrid Tea. (The House of Meilland.) *Plant Pat. 1192*. With its lovely form and mouth-watering color, this is one of the most delightful roses you can have in your garden. The color is an intricate blending of pastel peach tones . . . bright, light yellow at the base of the petals with a delicate shading of shrimp-pink at the petal edges, many times separated with a splash of luminous off-white. The long, streamlined buds open to graceful high-pointed blooms that reach a width of 5 inches. They are extra soft and lovely in color, and have pleasing perfume too. Confidence has a good sound plant, upright, bushy and well covered with dark leathery foliage. We introduced this French rose about 15 years ago, and it has grown in popularity ever since. If you like delicate colors, you will love Confidence.

**\$3 ea.**—3 or more, \$2.65 ea.

*AMERICANA*. Hybrid Tea. (Boerner.) *Plant Pat. 2058*. A splendid big red rose with stirring color, delightful fragrance and enormous size. The brilliant carmine-red grows even more intense as the large flowers slowly open to the full 6-inch size. Petals are wide and velvety, arranged in high pointed form, with those at the edge rolled back to frame the center ones. Vigorous plant that blooms well, with strong stems for cutting.

**\$3.50 ea.**—3 or more, \$3.10 ea.

*ARLENE FRANCIS*. Hybrid Tea. (Boerner.) *Plant Pat. 1684*. Delicate, refined fragrance is one of the many good points about this yellow rose. The perfume becomes richer as the flowers develop. Graceful buds of rich golden yellow and 5-inch blooms with satiny petals. Little affected by bad weather. Glossy dark leaves. A good stable yellow, free blooming and vigorous, to be used as a garden mainstay.

**\$3.50 ea.**—3 or more, \$3.10 ea.

*CHARLOTTE ARMSTRONG*. Hybrid Tea. (Lammerts.) Strikingly beautiful buds. In color they are a strong carmine-red, with an undertone of flame. Long and elegant, they open to 4 to 5-inch blooms of bright rose-red with high centers and waxy petals. A tall plant with disease-resistant foliage. Blooms freely until frost. Charlotte has been a favorite in all parts of the country for years.

**\$2.75 ea.**—3 or more, \$2.40 ea.

*CHRISTOPHER STONE*. Hybrid Tea. (Robinson.) Another of the older roses continuing in demand through its own merits. Rich scarlet-crimson—a bright rose that is a real standout all season long. The long pointed buds become large, nicely double blooms of 30 or more petals. Attractive perfume. Very strong, low growing and free blooming. A prizewinner in its day, this rose is still a fine garden plant.

**\$2.50 ea.**—3 or more, \$2.20 ea.



WAR DANCE

*War Dance* Grandiflora. (Swim & Weeks.) *Plant Pat. 2017*. A red-hot, flaming rose . . . a brilliant, fiery orange mixed with vivid scarlet. The tight, oval buds are rich dark red, almost black, and open into very full, high-centered flowers. The 35 to 40 petals form a rose of excellent substance with enough delicate curl to the petal edges to add a special touch of interest. The stocky plant grows to medium height and is almost as broad as high. Give it a little extra room to spread out and show its beauty to best advantage. Foliage is especially good. Its deep coppery green forms a solid massed background for the vivid blooms. Even one plant of War Dance will make its presence known in your garden; a group of two or three will be spectacular. Regardless of the weather the color keeps its clear pure tone.

**\$3 ea.**—3 or more, \$2.65 ea.

*CONDESA DE SASTAGO*. Hybrid Tea. (Dot.) A distinct bicolor of yellow and rose-scarlet. Always bright and gay, with heavy perfume in addition to its exciting colors. Oval buds and very full blooms on good stiff stems. Medium height, vigorous and free blooming . . . Once a novelty, but for a newer rose of similar colors and better size, we feel we should point out Colorama (see page 7).

**\$2.50 ea.**—3 or more, \$2.20 ea.

*GARDEN PARTY*. Hybrid Tea. (Swim.) *Plant Pat. 1814*. Soft, delicate ivory and cream colors with a lovely flush of appleblossom-pink that steals over the bloom. In spite of these melting colors, this is a bold, dramatic flower with large flaring petals. Blooms last very well and are produced in abundance on the tall, sturdy plant. Handsome foliage. Perfect for cutting and garden decoration.

**\$3.50 ea.**—3 or more, \$3.10 ea.



# Hybrid Tea Roses

**GOOD NEWS.** Hybrid Tea. (The House of Meilland.) Rich fragrance plus beautiful peach tones combine to make this rose popular. Blooms reach 5 to 6 inches in diameter and are freely produced from early summer to frost. The plant is vigorous, rather broad in shape, with strong canes and good foliage.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**LOVE SONG.** Hybrid Tea. (Fisher.) *Plant Pat. 1360.* Watermelon-pink on the upper side of the petals and gleaming yellow on the underside. Buds are very large and well shaped, displaying their two tones boldly. Unusually large, colorful and very double, with good fragrance. A plant of medium height with dark waxy leaves. Long stems. Free blooming.

**\$3 ea.**—3 or more, \$2.65 ea.

**LOWELL THOMAS.** Hybrid Tea. (Mallerin.) *Plant Pat. 2141.* Bright cheerful deep yellow, and this warm color lasts well throughout the life of the flower. Light tea perfume. Nicely formed buds on a bushy, compact plant of average height. Strong stems and good lustrous foliage.

**\$2.75 ea.**—3 or more, \$2.40 ea.

**LUCKY LADY.** Grandiflora. (Swim & Armstrong.) *Plant Pat. 2829.* A lovely pink color—light and clear on the upper side of the petals and deeper, reddish pink underneath. Light, pleasing fragrance. Urn-shaped buds and double flowers, carried usually in clusters on strong stems. Fine for cutting. Free blooming, tall and vigorous, with thick foliage. An All-America Winner in 1967.

**\$4 ea.**—3 or more, \$3.55 ea.

**MME. COCHET-COCHET.** Hybrid Tea. (Mallerin.) Very long, coppery pink buds and soft salmon-pink flowers of splendid form. Has been pleasing gardeners for many years. The large, double blooms with 30 to 40 petals boast a sweet honey-like fragrance. A vigorous plant, tall and free blooming.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**MOJAVE.** Hybrid Tea. (Swim.) *Plant Pat. 1176.* Just what you need for eye-catching color and beautifully modeled blooms. In color it is coppery orange tinted scarlet and nasturtium-red, with prominent veins running down to the base of the petals. Buds are long and delicately shaped and flowers have good firm petals arranged in high pointed form. Richly perfumed. Tall, strong, free blooming and altogether wonderful.

**\$3 ea.**—3 or more, \$2.65 ea.

**MONTEZUMA.** Grandiflora. (Swim.) *Plant Pat. 1383.* Brilliant rosy salmon in color, with a smooth creamy sheen over the petals—a truly unique color that you must see to appreciate. The bud is rather short, but shapely. Blooms are high centered and are carried on long, strong stems. Light green foliage. Tall and bushy.

**\$3 ea.**—3 or more, \$2.65 ea.

**MRS. P. S. duPONT.** Hybrid Tea. (Mallerin.) Reddish gold buds and good-sized, golden yellow flowers. Very double and long lasting. Heavy perfume. This plant is a low grower with rich green foliage that sets off the blooms to perfection. Hardy and long lived, requiring little attention. Set it where tall neighbors will not overpower it.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**NEW YORKER.** Hybrid Tea. (Boerner.) A beauty of a rose . . . deep dazzling red with soft velvety petals. The bloom is a large one, delicately formed and fully double. Wonderful fragrance too. The flower keeps its shape well and is excellent for bouquets. Sturdy plant.

**\$2.75 ea.**—3 or more, \$2.40 ea.

**NOCTURNE.** Hybrid Tea. (Swim.) *Plant Pat. 1360.* Velvety perfume distinguishes this rose. But the color, too, is outstanding—very deep maroon with even darker shadings. Nocturne gives good results even in the hottest weather. Nicely flaring petals. Especially lovely in the bud stage. Rugged and quite tall growing, with leathery dark leaves.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**ORANGE FLAME.** Hybrid Tea. (The House of Meilland.) *Plant Pat. 2141.* A very eye-catching color—smoky orange-scarlet, flame-like and most attractive. Fragrance is strong and pleasing. Big, well-pointed buds and very large blooms with broad petals. Blooms come regularly, usually one per stem, and are perfect for cutting. Sturdy and upright in growth.

**\$3 ea.**—3 or more, \$2.65 ea.

**PERFECTA.** Hybrid Tea. (Kordes.) *Plant Pat. 1604.* A breathtaking blend of colors that will hold you spellbound. Petals are creamy white with rosy red margins and a light suffusion of yellow at the base. Blooms are large, extremely full and well formed, with good old-fashioned fragrance. Plants perform wonderfully all season.

**\$3 ea.**—3 or more, \$2.65 ea.

**PICTURE.** Hybrid Tea. (McGredy.) Velvety clear rose-pink. Flowers are not large but they are nicely formed and pleasingly fragrant. Bloom production is very dependable and free. Vigorous bush with glossy dark leaves. This rose is so adaptable that it has stayed popular for years.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**POLYNESIAN SUNSET.** Hybrid Tea. (Boerner.) *Plant Pat. 2530.* This rose will appeal to those who want huge flower size and brilliant color above all else. It is coral-orange, with a warm glow that lights up the whole bloom. Exquisite buds and very large flowers, double but with an open center. Petals are lightly ruffled. Fruity scent. Hardy and vigorous.

**\$3.75 ea.**—3 or more, \$3.30 ea.

**PRESIDENT EISENHOWER.** Hybrid Tea. (Hill.) *Plant Pat. 1217.* A bright red flower with a most attractive sheen to the petal surface. Blooms are medium size, well formed, with plenty of petals and rich perfume. Ideal for cutting. A relatively low-growing plant, vigorous and bushy, with dark green foliage.

**\$3 ea.**—3 or more, \$2.65 ea.

**PRESIDENT HERBERT HOOVER.** Hybrid Tea. (Coddington.) A very pretty combination of scarlet, yellow, cerise and flame. Beautiful long pointed buds open into very large blooms with spicy fragrance. Tall, sturdy plant with excellent foliage. Flower stems are extra long and bloom production holds up well all through the summer. Almost 40 years old but still going strong.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**RADIANCE.** Hybrid Tea. (Cook.) Light pink with darker shadings on the outer side of the petals. Heavy, old-time fragrance. The full, rounded, coarse blooms do not come up to modern standards but the plant is so hardy and so free in its growth and bloom production that it continues to stay on the list of old favorites.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**SOEUR THERESE.** Hybrid Tea. (Gillot.) Beautiful buttercup-yellow in color, with fine buds for cutting. Large, double blooms of good shape and substance, with light fragrance. Very sturdy plant of medium height. Known and loved for years because of its reliability.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**SUTTER'S GOLD.** Hybrid Tea. (Swim.) *Plant Pat. 1360.* Delightful gold touched with flushes of pink and vermillion and a dash of copper, with noticeable veining. A lively, 4 to 5-inch rose that gleams as the sun highlights the copper and gold. Medium long bud, slender and well pointed. Rich fruity fragrance. The strong plant grows to a height of about 3 feet, is bushy and free branching.

**\$2.75 ea.**—3 or more, \$2.40 ea.

**SUZON LOTTIE.** Hybrid Tea. (The House of Meilland.) A rose with delicately mingled, sweet tones. A soft pearl-like sheen glows over the cream-white to bittersweet-pink, making it most pleasing and unusual. Blooms are of good size, with up to 90 petals of exceptionally smooth texture and marvelous fragrance. They hold their form well. A vigorous plant of average height with heavy canes.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**TALISMAN.** Hybrid Tea. (Howard.) The rose that made history—it created a sensation when it first came out because it was the first multicolor, an orange and rose combination. Blooms are of medium size, double, with pleasant fragrance. At its best in spring and fall . . . not much in summer. Fairly tall, with long stems. Light green, leathery foliage.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**THE DOCTOR.** Hybrid Tea. (Howard.) Long known for its extremely large blooms of show quality. Lovely satiny pink in color, with a soft glow. Long buds and 6-inch blooms of good form and substance. Very fragrant. A low to medium height plant. Not a prolific bloomer but the flowers that do come are of exciting exhibition caliber.

**\$2.75 ea.**—3 or more, \$2.40 ea.



## OFFER No. 23 6 Roses— Our Selection

One of the six will be the famous PEACE rose, and the remaining five will be other fine roses from this Catalog that we will choose for you . . .

a \$15.00 value Only **\$12.90**








EUROPEANA

## *Europeana*

 Floribunda. (G. de Ruiter.) *Plant Pat.* 2540. This superb Floribunda is an ambassador of goodwill from its native Holland and is gaining more and more admirers every season. Its enormous trusses of bloom are very heavy and full of color and life. The cupped, satiny red flowers, about 2½ inches in diameter, have 25 to 30 beautifully ruffled petals, cheery and bright. They are carried in large compact clusters of 15 to 20. You might think that the entire strength of a plant would be needed to produce one such stem—but several clusters are borne on each low, compact bush. And they last and last, both outdoors and when brought into the house where one bloom cluster stays fresh for a week. Foliage is very large, dark and leathery. A true landscape or bedding Floribunda that will give complete satisfaction anywhere and will thrill you with its energy and persistence. Both Holland and France have awarded it gold medals, and its All-America citation shows that here in America also it has gained highest recognition. Plant *Europeana* now so you can enjoy it while it is still a newcomer. Then listen to your neighbors exclaim over it!

\$3 ea.—3 or more, \$2.65 ea.



FASHION

## *Fashion*

Floribunda. (Boerner.) *Fashion* is generally agreed to be one of the most beautiful of all Floribundas. It has enjoyed acclaim from the time it first came out years ago, and although many other Floribundas of similar color have come and gone since then, *Fashion* continues to hold the high place it has earned. Its color is a distinctive, soft coral-peach-pink combination that livens the bush. It's a most refreshing color that holds well and always looks alluring. The oval, deep peach buds open slowly to 3 to 3½-inch blooms of fine form and substance. Quite fragrant. *Fashion* grows to about 3 feet in height and has good disease resistance. Rich green foliage. The winner of many top prizes in international competitions and in local rose shows as well.

\$2.75 ea.—3 or more, \$2.40 ea.



# Plant Star Floribundas

*Sunspot* Floribunda. (Fisher.) *Plant Pat.* 2576. Rich butter-yellow buds slightly ringed with orange become a bright, sunny yellow as they unfold. They open nicely to full flowers often up to 5 inches across—as large and attractive as many Hybrid Teas. They are borne in great profusion, the graceful yellow blooms literally covering the entire plant. Bloom comes occasionally singly to the stem, but more frequently in two's or three's. The plant is of good vigor, growing rather upright but at the same time mound shaped to middle height, and is covered with light green foliage of medium size that sets off the abundant bloom. We rate this as the best yellow Floribunda available, and for a bright spot of gold we can think of no Floribunda to equal this one. Both its size and its color are extra good.

\$3 ea.—3 or more, \$2.65 ea.

FIRE KING



SUNSPOT



## OFFER No. 25

### A Good Color Assortment

FASHION  
FIRE KING

SPARTAN  
SUNSPOT

\$10.35



GENE BOERNER

*Fire King* Floribunda. (The House of Meiland.) *Plant Pat.* 1758. The plant of this fine Floribunda is of special importance because of its exceptional vigor and tall, uniform growth. Foliage is dark green, with better than average resistance to blackspot. Against this rich background the neat-looking, fiery scarlet blooms appear in big clusters. The ovoid buds open easily, becoming well-formed, medium-sized flowers with about 45 thick petals, regularly arranged, as shown in the picture. They are very long lasting and excellent for cutting. Besides their good color they can boast moderate perfume. A steady producer all season long. Fire King is always bright and showy—a real garden highlight.

\$3 ea.—3 or more, \$2.65 ea.

*Gene Boerner* Floribunda. (Boerner.) *Plant Pat. App. For.* An excellent rose that won its All-America Award in 1969. Clear soft pink flowers with a deeper pink center, borne in clusters of 7 to 9 on strong stems. The dainty pointed buds are deep rose color, and a plant with buds and blooms in various stages of opening is a most delightful picture. The satiny petals are gracefully rolled at the edge. This is a tall plant, often over 3½ feet high, well branched and fully covered with bright green foliage. A bush in bloom is a big bouquet of pink—a lovely adornment for any garden. An appropriate memorial for the American hybridizer known for the many wonderful Floribundas he produced.

\$3.50 ea.—3 or more, \$3.10 ea.







RUMBA



## Colorful Floribundas

Floribundas are such profuse-blooming plants that they are being used more and more like other flowering shrubs. You need not have a special rose garden for them. If you like, use them with evergreens and other plants. Just be sure they will have at least half a day of sunshine and that their roots will not be robbed of food and moisture by large trees.

Many Floribundas have flowers as large and well shaped as Hybrid Teas, so you can cut them for use indoors. And because they bloom so freely, there will still be plenty of color left on the bushes.



SPARTAN

*Rumba* Floribunda. (Poulsen.) *Plant Pat.* 1919. This is a gay, utterly charming rose with blooms borne in clusters of 5 to 12. One cluster will flash a whole rainbow of colors—a yellow, an orange, a strawberry-red, a pale pink flower, all at once, in different stages of development. The blooms have 30 to 35 petals and open to a diameter of 2 to 2½ inches. They are very long lasting, with a light but spicy scent. A very vigorous, medium height plant. Strong in both growth and color, Rumba makes a fine hedge.

\$3 ea.—3 or more, \$2.65 ea.

*Spartan* Floribunda. (Boerner.) *Plant Pat.* 1357. Not only at its first blooming period but repeatedly all summer long Spartan is covered with bright clear coral blooms. They are as well formed as any Hybrid Tea—each a perfect gem 3 to 3½ inches across. Flowers are borne both several to a stem and singly and are ideal for dainty arrangements. Fragrance is extra good for a Floribunda. The plant is tall and strong, with glossy foliage. If you have room for only a few Floribundas, make sure one of them is Spartan.

\$3 ea.—3 or more, \$2.65 ea.

## More STAR FLORIBUNDAS

*BETTY PRIOR*. Floribunda. (Prior.) A wonderful old rose. Large, spreading clusters of bloom resembling red dogwood in shape, size and color cover the plant in profusion. Rich, spicy fragrance. 4 feet tall or more. Superb for hedge use. Very hardy.

\$2.50 ea.—3 or more, \$2.20 ea.

*CIRCUS*. Floribunda. (Swim.) *Plant Pat.* 1382. Red, yellow, pink and orange colors in a bright mixture. Well-formed buds and big bloom clusters on a bushy, vigorous plant. Makes a wonderful hedge. Free flowering.

\$3 ea.—3 or more, \$2.65 ea.

*FLORADORA*. Floribunda. (Tantau.) A great favorite for years, with showy, 5-petaled blooms of brilliant geranium or cinnabar-red. Flowers are of good form and come in sprays of 6 to 12 blooms. Vigorous, upright plant of medium height.

\$2.50 ea.—3 or more, \$2.20 ea.

*GARNETTE*. Floribunda. (Tantau.) Especially valuable for cutting, this is a favorite with florists for making corsages and small arrangements. In the garden, too, the sweetheart-sized, fragrant, dark red buds are most attractive. Low growing.

\$2.50 ea.—3 or more, \$2.20 ea.

*GAY PRINCESS*. Floribunda. (Boerner.) *Plant Pat.* 2763. Soft shell-pink with a creamy overtone. Flowers are shaped like a dainty Hybrid Tea and are long lasting. Exquisite for cutting. Masses of bloom all season. Medium height plant, vigorous and easy to grow.

\$3.25 ea.—3 or more, \$3 ea.

*GIRL SCOUT*. Floribunda. (Boerner.) *Plant Pat.* 2090. Flowers large and double for this class—about 3½ inches across, with 50 petals. Good deep golden yellow color shows well against the leathery, glossy foliage.

\$3 ea.—3 or more, \$2.65 ea.

*GOLDLOCKS*. Floribunda. (Boerner.) Sunny yellow flowers in long-lasting clusters, becoming lighter as they age. Double, cupped form. A thick, rather spreading plant of average to low height, producing bloom in steady succession.

\$2.50 ea.—3 or more, \$2.20 ea.

*LAVENDER GIRL*. Floribunda. (The House of Meiland.) *Plant Pat.* 1672. Lovely rosy lavender—one of the new colors becoming so popular. Rich, deep, warm and inviting. The pointed buds on stiff stems are ruby-red, opening to spicy-scented flowers. Low, bushy grower with good dark foliage.

\$3 ea.—3 or more, \$2.65 ea.

*MARGO KOSTER*. Polyantha. (Koster.) Unique, salmon-colored blooms of very firm, rounded shape, carried in big clusters. Each flower is like a little ball. Very low, compact grower—fine as an edging plant.

\$2.50 ea.—3 or more, \$2.20 ea.

*POLKA*. Floribunda. (The House of Meiland.) *Plant Pat.* 1939. Lively pink with an orange cast . . . very showy. Cupped blooms with plenty of velvety petals to give them a nice full shape. They come in clusters on a dense, bushy plant. Tea fragrance. Fine for cutting.

\$3 ea.—3 or more, \$2.65 ea.

*RED PINOCCHIO*. Floribunda. (Boerner.) Rich dancing carmine, velvety and pleasing at all stages, and delightfully fragrant as well. Large clusters of 3-inch flowers, especially appealing as buds. Bushy, upright.

\$2.50 ea.—3 or more, \$2.20 ea.

*ROMAN HOLIDAY*. Floribunda. (Lindquist.) *Plant Pat.* 2725. A fine bicolor—bright orange-red with a prominent yellow base. Urn shaped in the bud, it opens to double, high-centered flowers. Most of them are borne in large clusters fine for cutting. Compact and well branched.

\$3 ea.—3 or more, \$2.65 ea.

*SARABANDE*. Floribunda. (The House of Meiland.) *Plant Pat.* 1761. An outstanding, iridescent, oriental red—a bright orange-red further beautified by clear yellow stamens. Low, compact plant which produces masses of these brilliant flowers in clusters. Excellent hedge plant.

\$3 ea.—3 or more, \$2.65 ea.

*SARATOGA*. Floribunda. (Boerner.) *Plant Pat.* 2299. Pure white, gardenia-like flowers. Blooms are extra large, as much as 4½ inches across. The well-formed buds are cream colored and open to pure white. Profuse, fragrant bloom all season long. Grows 2½ to 3 feet in height.

\$3 ea.—3 or more, \$2.65 ea.

*ΣAMBRA*. Floribunda. (The House of Meiland.) *Plant Pat.* 2140. Bright peppy orange with hints of red and with mimosa-yellow at the base of the petals. Low growing, bushy and very satisfactory.

\$3 ea.—3 or more, \$2.65 ea.





SEA FOAM

*Sea Foam* Hybrid Shrub Rose. (Ernest Schwartz.) *Plant Pat. 2463*. One of the most remarkable and most useful roses. Small, well-formed, pointed buds open to 2 to 3-inch, double blooms of pure white that age gradually to a delicate cream color. This tough, hardy, vigorous rose is almost completely free of any disease. It has unlimited uses . . . as a specimen plant, as a border or broad low hedge; tied to a trellis or fence, it makes a fine white pillar rose. Also perfect for ground cover in a sunny location or on a bank. Blooms continuously all season long.

\$3 ea.—3 or more, \$2.65 ea.—25 or more, \$2.40 ea.

*The Fairy* (Bentall.) An absolutely foolproof plant that has almost every good quality. This beautiful 2 to 3-foot shrub bears hundreds of appealing seashell-pink flowers in large clusters all season long. It makes an excellent individual lawn specimen, a colorful hedge or background planting, and is so vigorous and hardy it will flourish almost anywhere, even in partial shade. Very resistant to disease and insects.

\$2.50 ea.—3 or more, \$2.20 ea.—25 or more, \$2 ea.

*Otto Linne* (Lambert.) A rose we've had the pleasure to bring back from obscurity, and our own enthusiasm has been more than matched by appreciative gardeners. Otto Linne grows to about 3 to 4 feet, its strong canes carrying enormous trusses of deep rose-pink flowers. Foliage is a light, clear green, glossy and very full. Exceptionally vigorous, growing upward, then outward, in vase shape. One truss of flowers makes a whole bouquet. A carefree, disease-resistant rose.

\$2.50 ea.—3 or more, \$2.20 ea.—25 or more, \$2 ea.

*Frau Karl Druschki* (not illustrated) (Lambert.) This rose is a real old-timer. It has been famous and in demand since the turn of the century because of its huge, double white flowers which open from classic buds tinged delicately with carmine-pink. The bush is tall and extremely vigorous. Foliage is an eye-catching, very dark green. Most people use this durable but beautiful rose as a specimen or accent plant, although it can be spaced out in a row to form an aisle of beauty.

\$2.50 ea.—3 or more, \$2.20 ea.—25 or more, \$2 ea.

## SHRUB ROSES

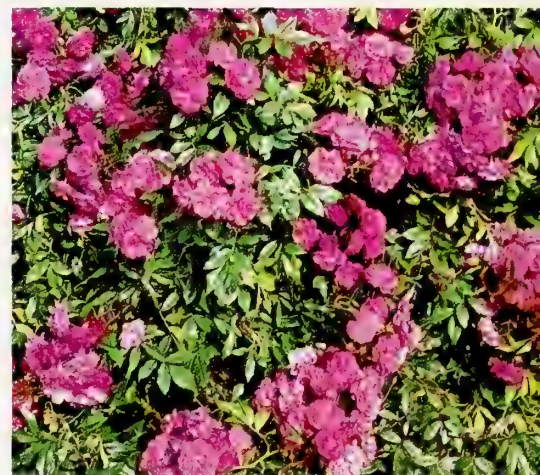
WITH MANY POSSIBILITIES  
FOR LANDSCAPE USE

We have found the roses on this page are at their best when used in these ways: For a low, compact hedge with good color and foliage, use *The Fairy*; for a low, spreading hedge or ground cover, we highly recommend *Sea Foam*; for more privacy or protection, plant taller growing *Otto Linne*. All are fine for landscape use as everblooming flowering shrubs.



THE FAIRY

OTTO LINNE



### FROM OUR MAILBAG

"I just want to take this opportunity to tell you what a pleasure it is to deal with you. Your rose stock has been the finest, and in the cases where I have had to have replacements you have always done so unhesitatingly and quickly. I can really point with pride to my Star roses for they outshine and outbloom the others. (I have 72 plants in my rose garden.)"

Mrs. A. McB., New York

"Our wall is a mass of your lovely climbers which have been in for 10 years."

Mrs. J. S., Pennsylvania

"I have bought hundreds of roses in England but have never received such very fine strong plants before. I am very pleased with them."

J. T., Pennsylvania

"The roses arrived yesterday morning in perfect condition. Thank you very much for the excellent attention that you gave my order."

C. F. M., South Carolina

"Please accept my thanks for prompt shipment of my rose bushes. They arrived today in excellent condition, well formed and with an especially fine root system. I have them set, watered and mounded as suggested in your instructions. If they fail to grow I will surely not blame you."

J. S. K., Arkansas

"I just wanted to inform you that I had received my rose bush order in perfect condition. I don't believe I've ever planted new roses with such a wonderful root system."

Mrs. J. W. K., Vermont



# Star Climbing Roses



BLAZE



DON JUAN

GOLDEN SHOWERS



*Blaze* New Improved Everblooming Kind. (Kallay.) A Climber so well known, and planted and enjoyed in such amazing numbers all over America that it needs no description. It blooms with complete freedom and regularity in a great burst of scarlet in June and again in the fall, with some bloom in between. Its brilliant color acts like a beacon on any street. Flowers come in medium-sized clusters but in such profusion that they turn the plant into a blaze of glory. Slightly fragrant, they last for several weeks. The plant is very hardy and vigorous, and it asks almost nothing in the way of care . . . no spraying, no fertilizing. The only pruning needed is to cut off the dead blooms when they fade. Plant *Blaze* on a fence, on an arch, against a garage wall, at a doorway . . . wherever you put it, you will have an unforgettable picture when it blooms.

\$2.50 ea.—3 or more, \$2.20 ea.

*Golden Showers* Everblooming Climber. (Lammerts.) *Plant Pat. 1557*. This rose has the distinction of being the only Climber that has been given the All-America Award. We consider it the finest yellow Climber because it blooms so freely. In early spring the large glossy foliage appears, and that in itself is decorative. The first year *Golden Showers* produces many solid daffodil-yellow flowers and in the following years it literally covers itself with bloom. The sunny flowers are fragrant and unusually large for a Climber—up to 5 inches across, with 25 to 30 petals. Buds are long pointed, many of them borne only one to a stem. Extremely vigorous in growth, with canes so strong that the plant can almost stand alone like a bush rose, without support. It grows 6 to 8 feet tall and is ideal against a post or pillar.

\$3.25 ea.—3 or more, \$3 ea.



# or bright, profuse bloom

**Rhonda** Everblooming Climber. (Lissemore.) *Plant Pat. 2854*. Here is the charming pink Climber we introduced last fall, not widely known yet but sure to make friends with anyone who likes a beautiful large-flowered pink rose. As you can see in the picture, the blooms are as well formed as a Hybrid Tea and are carried on stiff stems excellent for cutting. The color is a true medium pink with tones of coral to give it a lively note. The satiny petals roll gently outward. Deep glossy green foliage, abundant and healthy, forms a perfect backdrop for the lovely blooms. Gracefully arching canes reach up to 8 feet and carry bloom from top to bottom . . . in profusion in spring and continuously through summer and fall. This is the only Climber we know that can be guaranteed to bloom the first year it is planted. You will like it on a post and rail, picket or wire fence, for the side of a garage or on a chimney.

**\$3.50 ea.**—3 or more, \$3.10 ea.

**Don Juan** Everblooming Climber. (Malandrone.) *Plant Pat. 1864*. A pillar rose growing 8 to 10 feet tall and covered with plentiful velvety crimson-red flowers through the whole summer. The biggest crop of bloom comes in June, followed by repeated bursts until fall. The large, neatly formed buds are borne both singly and several on a stem. They open to fully double flowers as much as 5 inches in diameter, of rich dark red. Delightfully fragrant. Don Juan produces masses of bloom for fences and posts, where it will prove to be a real landscape asset. In addition, the flowers are large enough for cutting . . . so you get double value. Completely hardy and sure to please as an attractive specimen plant.

**\$3.50 ea.**—3 or more, \$3.10 ea.



RHONDA

## Star Climbing Roses not illustrated

**BLOSSOMTIME.** Everblooming Climber. (O'Neal.) *Plant Pat. 1240*. Two-toned pink flowers—light pink on the top of the petals and dark rosy pink on the underside. Lovely double blooms with pleasing fragrance. One of the most continuous blooming of all Climbers. Grows to medium height, with healthy foliage. A good all-round two-toned pink Climber.

**\$3 ea.**—3 or more, \$2.65 ea.

**CLIMBING CRIMSON GLORY.** Repeat Blooming. (A. Naun-gayan.) A beautiful velvety crimson-red Climber with large, double flowers like the Hybrid Tea bush (see page 21). And happily, the Climber is just as heavily perfumed as the bush. Good foliage. Long stems, fine to cut.

**\$2.75 ea.**—3 or more, \$2.40 ea.

**CLIMBING PEACE.** Repeat Blooming. (Brady.) Huge double flowers on strong stems—soft yellow and ivory, with a pink edging that spreads through the bloom (see the illustration of the bush form on page 20). Truly magnificent. This Climber needs plenty of space, and also it needs two or three years to become established.

**\$2.75 ea.**—3 or more, \$2.40 ea.

**CORAL DAWN.** Everblooming. (Boerner.) *Plant Pat. 1117*. A fine grower with rich leathery foliage. Large, coral to rose-pink flowers cover the plant. Each bloom is a beauty  $4\frac{1}{2}$  inches wide, with 30 to 35 petals—every bit as large as many Hybrid Teas—and fragrant too. Blooms are borne in clusters of 3 to 20, making a handsome sight.

**\$3.50 ea.**—3 or more, \$3.10 ea.

**CORALITA.** Everblooming. (Zombory.) *Plant Pat. 2531*. Ovoid, deep red buds open to big, heavy-petaled blooms of glowing orange-coral. Lively clusters of 4-inch, fragrant flowers. Grows 6 to 8 feet tall and bears a good crop of bloom repeatedly.

**\$3.50 ea.**—3 or more, \$3.10 ea.

**NEW DAWN.** Everblooming Climber. (Somerset.) Soft blush-pink flowers—altogether lovely. Fragrant and of good size, they come in clusters against very glossy, dark foliage. Repeated blooms all season. Extra hardy. Grows 15 to 20 feet, so give it plenty of space.

**\$2.50 ea.**—3 or more, \$2.20 ea.

**PILLAR OF FIRE.** Everblooming. (Shamburger.) *Plant Pat. 2329*. A very tall shrub or pillar rose. Grows to 8 feet or more. Sparkling coral-red flowers in clusters. Strong enough to stand alone or can be tied to a trellis as a climber.

**\$3 ea.**—3 or more, \$2.65 ea.

**RED EMPRESS.** Everblooming Climber. (Mallerin.) *Plant Pat. 1573*. An impressive Climber with vivid rich red blooms, big and handsome. Heavy fragrance and sturdy stems. Long, vigorous canes produce blooms repeatedly. Unusually fine foliage.

**\$3 ea.**—3 or more, \$2.65 ea.

**WHITE DAWN.** Repeat Blooming. (Longley.) The best white repeat-blooming Climber. The pure white, semi-double flowers resemble a gardenia and come in fragrant clusters. A strong grower with very decorative, glossy leaves. Rather spreading.

**\$2.50 ea.**—3 or more, \$2.20 ea.



# Star Miniature Roses



SCARLET GEM

CINDERELLA

**BABY GOLD STAR.** (Dot.) A golden beauty with perfectly formed buds. Finest yellow. Slightly larger than other Miniatures.

\$1.50 ea.—3 or more \$1.30 ea.—10 or more, \$1.15 ea.

**BO-PEEP.** (deVink.) Dainty double blooms in arbutus-pink. Delightful form and color. Finest pink.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**CHIPPER.** (The House of Meiland.) *Plant Pat. 2764.* Coral-pink Miniature bearing flowers of Hybrid Tea form on a bushy, compact, 15 to 18-inch plant. Leathery, spinach-green foliage.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**CINDERELLA.** (deVink.) Dainty white with faintest touch of pink. Well-formed, 1-inch blooms. Strong grower, excellent foliage.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.



## OFFER No. 30

Delightful Miniatures

CHIPPER  
CINDERELLA  
RED IMP  
SCARLET GEM

\$4.95



**MIDGET.** (deVink.) Very pleasing deep pink or carmine-red. Vigorous, well-shaped plant with fern-like foliage.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**RED IMP.** (deVink.) Deep, unfading crimson with excellent bud and flower form. The most popular deep red.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**SCARLET GEM.** (The House of Meiland.) *Plant Pat. 2155.* A beautiful, clear, bright, orange-scarlet. Fine foliage, excellent growing habit.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**STARINA.** (The House of Meiland.) *Plant Pat. 2646.* An excellent new orange-red. The beautifully shaped flowers are little gems, charming for dainty bouquets. Quite tall for this class.

\$1.50 ea.—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.



## Star<sup>®</sup> Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.

## Roses as Christmas Gifts

Your gardening friends will delight in a Christmas gift of rose bushes. Why not surprise them this year?

Here's How: Choose the rose or collection of roses you wish to give. Send us the order now on the order blank provided. At Christmas time we will send your friend a real, living rosebud in a vial of water, with a card telling him that he will receive the bushes at spring planting time. (Rosebuds can be sent only with Christmas gift orders. We must have your order *before December 10* if we are to send the rosebud.)



### GIFT CERTIFICATES MAKE GIVING EASY

Gift Certificates are the perfect answer to gift-giving problems at any time. Just mail us your check and the name of the recipient. We will send the Gift Certificate direct to your friend, or you can send it yourself. Then we will forward our latest catalog to him so that he can choose what he wants.

ANY AMOUNT OVER \$5.00

\$ _____	Gift Certificate	\$ _____
This certificate will be accepted as _____ dollars for the purchase of plants from:		
<b>Star Roses</b> <small>THE STAR ROSE CO.</small> <small>West Grove, Pa.</small> <small>19380</small>		
Issued to: _____	 <small>Chairman of the Board</small>	
Address: _____		
ORDER No. _____	CERTIFICATE No. _____	



(Continued from page 3)

urn-shaped buds, very strong fragrance and perfectly formed, ruffled full open flowers. It is low growing, so plant it in the front of the rose bed.

It would not be quite fair to conclude this personal preference list without telling you of a few of the kinds I do not particularly care for. I would avoid Floradora because Fire King is much better. Girl Scout is a weak grower. Margo Koster is rather homely and no one should buy it without first seeing it. Crimson Glory is beautiful but I find it hangs its head, as do Helen Traubel and War Dance. The Doctor is large and lovely but sparse with bloom. Sutter's Gold is bright and gaudy but the blooms last only a short time. And to me the blooms of Lowell Thomas, Radiance and Talisman are rather coarse. I would take Golden Girl or Eclipse ahead of Lowell Thomas any time. Pink Peace is way ahead of Radiance, and as a multicolor Granada is infinitely superior to Talisman.

These are only my very personal observations, and I'm sure not everyone will agree with me. Sometimes for "auld lang syne" I still like a rose even if I know it isn't tops. But I do believe those of us who have been growing roses a long time should not be content with keeping the same old varieties year after year, but should catch up with the new ones too. (Dickens was a great novelist, but who wants to read nothing but Dickens?)

My best wishes for your rose growing,

GEORGE OHLHUS

## SPECIAL OFFER No. 31

The All-Purpose Dozen recommended on page 3 by George Ohlhus—including the Peace rose *free*

CAMELOT	PASCALI
CHICAGO PEACE	PEACE
CHRYSLER IMPERIAL	PINK PEACE
GOLDEN GIRL	QUEEN ELIZABETH
MISS ALL-AMERICAN	SCARLET KNIGHT
BEAUTY	TROPICANA
MISTER LINCOLN	

**\$34.50** (SAVE \$6.75)

## SPECIAL OFFER No. 31-A

The 6 Finest for Cut Blooms, recommended on page 3 by George Ohlhus

ANGEL FACE	MISTER LINCOLN
CHICAGO PEACE	PEACE
MISS ALL-AMERICAN	ROYAL HIGHNESS
BEAUTY	

**\$17.90**

## CATALOG NOTES

Please note that all "3-for" and group offer prices apply **ONLY** when plants are shipped to the same address at the same time. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good, catalog varieties. We cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

Roses in this catalog are classed as medium height by American Rose Society standards unless otherwise noted. Blooming dates in this catalog are based on experience in growing these plants in West Grove (southern Pennsylvania). Roses and most other plants come into bloom earlier in the south.

## SAVE 50c!

Orders over \$10.00 are packed without charge. We must charge a 50c packing fee on all orders less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately this charge will not apply.

**Important**—If height is not specified in the rose description, it is medium. Unless otherwise stated, all roses in this catalog are everblooming and blooms are fully double.

## Come See Us

West Grove is on U. S. Route No. 1, 35 miles from Philadelphia, Pa., 14 miles from Wilmington, Del., 65 miles from Baltimore, Md. The great fields of roses are in full bloom from July until October. Visitors are always welcome. We also operate three Garden Centers to serve you.

**Garden Center No. 1:** 1 mile off Route 1 at West Grove, Pa. Open all year.

**Garden Center No. 2:** On Route 1, 3 miles southwest of West Grove. Open summer and fall. Located at the entrance to our fields and rose garden.

**Star Rose Garden Center of Lancaster, Pa.** On U. S. 230 (By-Pass) 1/2 mile west of Manheim Pike. Open all year.

All Garden Centers Open 7 Days a Week!

# STAR® ROSES

The Conard-Pyle Co.

West Grove • Pa. 19390

Phone: Area 215-869-2426

STAR is the registered trademark of The Conard-Pyle Co.

## ROSE INDEX

Page	Page
Americana.....22	Lucky Lady.....23
American Heritage.....18	Mme. Cochet-Cochet.....23
Angel Face.....32	Margo Koster.....26
Arlene Francis.....22	Midget.....30
Aventure.....19	Mirandy.....21
Baby Gold Star.....30	Miss All-American Beauty.....5
Betty Prior.....26	Mister Lincoln.....8
Bewitched.....17	Mojave.....23
Big Red.....12	Montezuma.....23
Blanche Mallerin.....21	Mount Shasta.....10
Blaze.....28	Mrs. P. S. duPont.....23
Blossomtime.....29	New Dawn.....29
Bo-Peep.....30	New Yorker.....23
Camelot.....6	Nocturne.....23
Candy Stripe.....19	Oklahoma.....18
Charlotte Armstrong.....22	Orange Flame.....23
Chicago Peace.....9	Otto Linne.....27
Chipper.....30	Pascali.....9
Christian Dior.....15	Peace.....20
Christopher Stone.....22	Perfecta.....23
Chrysler Imperial.....17	Pharaoh.....4
Cinderella.....30	Picture.....23
Circus.....26	Pillar of Fire.....29
Climbing Crimson Glory.....29	Pink Peace.....10
Climbing Peace.....29	Polka.....26
Colorama.....7	Polynesian Sunset.....23
Comanche.....7	President Eisenhower.....23
Condesa de Sastago.....22	President H. Hoover.....23
Confidence.....22	Queen Elizabeth.....11
Coral Dawn.....29	Radiance.....23
Coralita.....29	Red Empress.....29
Crimson Glory.....21	Red Imp.....30
Don Juan.....29	Red Pinocchio.....26
Eclipse.....20	Rhonda.....29
Europeana.....24	Roman Holiday.....26
Fashion.....24	Royal Highness.....6
Fire King.....25	Rumba.....26
First Prize.....2	Sarabande.....26
Floradora.....26	Saratoga.....26
Fragrant Cloud.....8	Scarlet Gem.....30
Frau Karl Druschki.....27	Scarlet Knight.....11
Garden Party.....22	Sea Foam.....15
Garden State.....14	Sincera.....15
Garnette.....26	Soeur Therese.....23
Gay Princess.....26	Spartan.....26
Gene Boerner.....25	Starburst.....4
Girl Scout.....26	Starina.....30
Golden Girl.....12	Summer Rainbow.....13
Golden Prince.....5	Summer Sunshine.....10
Golden Showers.....28	Sunspot.....25
Goldlocks.....26	Sutter's Gold.....23
Good News.....23	Suzon Lotthe.....23
Granada.....19	Swarthmore.....13
Helen Traubel.....20	Talisman.....23
Indiana.....18	The Doctor.....23
John F. Kennedy.....17	The Fairy.....27
King's Ransom.....16	Tiffany.....16
Lady Elgin.....15	Tropicana.....12
Lady X.....14	War Dance.....22
Laura.....2	White Dawn.....29
Lavender Girl.....26	White Knight.....18
Love Song.....23	Zambra.....26
Lowell Thomas.....23	





# OFFER No. 32

## 3 Newer Floribundas

ANGEL FACE  
EUROPEANA  
GENE BOERNER

\$8.85



## Angel Face

Floribunda. (Swim & Weeks.) Plant Pat. 2792. Once in a lifetime a rose like Angel Face comes along . . . completely different and utterly disarming in its sweet, unconventional manner. If you still have reservations about lavender roses, you owe it to yourself to get acquainted with Angel Face. We guarantee your surrender!

This is the first lavender to win the All-America Award, which is an indication of its extra fine qualities. The buds are urn shaped, of a lovely ruby-pink color, pretty enough to make you wish they would last forever. But the open flower too is exquisite in both shape and color—3½ to 4 inches across, rich lavender with a band of ruby at the petal edges. There are plenty of the wavy, scalloped petals to form a full, double flower. Besides, there is a penetrating, old-fashioned fragrance. Long-lasting clusters carry 3 to 7 or more blooms. The plant is low and bushy, with good flower stems and plenty of bloom. Foliage is dark green and in good scale with the size of the flowers.

About the time you receive this catalog Angel Face will be blooming in our fields. If you live within driving distance, we invite you to come and see it. It will do your heart good.

\$3.50 ea.—3 or more, \$3.10 ea.

**STAR® ROSES**

**The Conard-Pyle Co.**

**West Grove, Pa. 19390**